



This privacy policy sets out how Xpress-Yourself uses and protects any information that you give Xpress-Yourself when you use this website.

Xpress-Yourself is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Xpress-Yourself may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 1st February 2019.

What we collect

We may collect the following information:

- name
- contact information including email address

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- To make contact to find out what Keep Dancing class is of interest
- We may use the information to improve our products and services
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Data Protection Declaration

Xpress-Yourself needs to hold certain personal information about students. Information will be held in accordance with the General Data Protection Regulation (GDPR) which came into force in May of 2018. Personal data will be used for a variety of purposes that Xpress-Yourself considers to be of benefit to students including (but not restricted



to) monitoring performance, statistical reporting, awarding qualifications and provision of services. Agreement to the processing of personal data is a condition of acceptance onto any class.

How we use cookies

At the moment we do not use cookies.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- Whenever you are asked to fill in a form, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or contacting us at Xpress-Yourself.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the GDPR. A small fee will be payable. If you would like a copy of the information held on you please write to:

Xpress-Yourself
75 Wheatsheaf Road
Tividale
Oldbury
West Midlands
B69 1SN

If you believe that any information we are holding on you is incorrect or incomplete,



please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.